

## Case Study: Huntington Foam

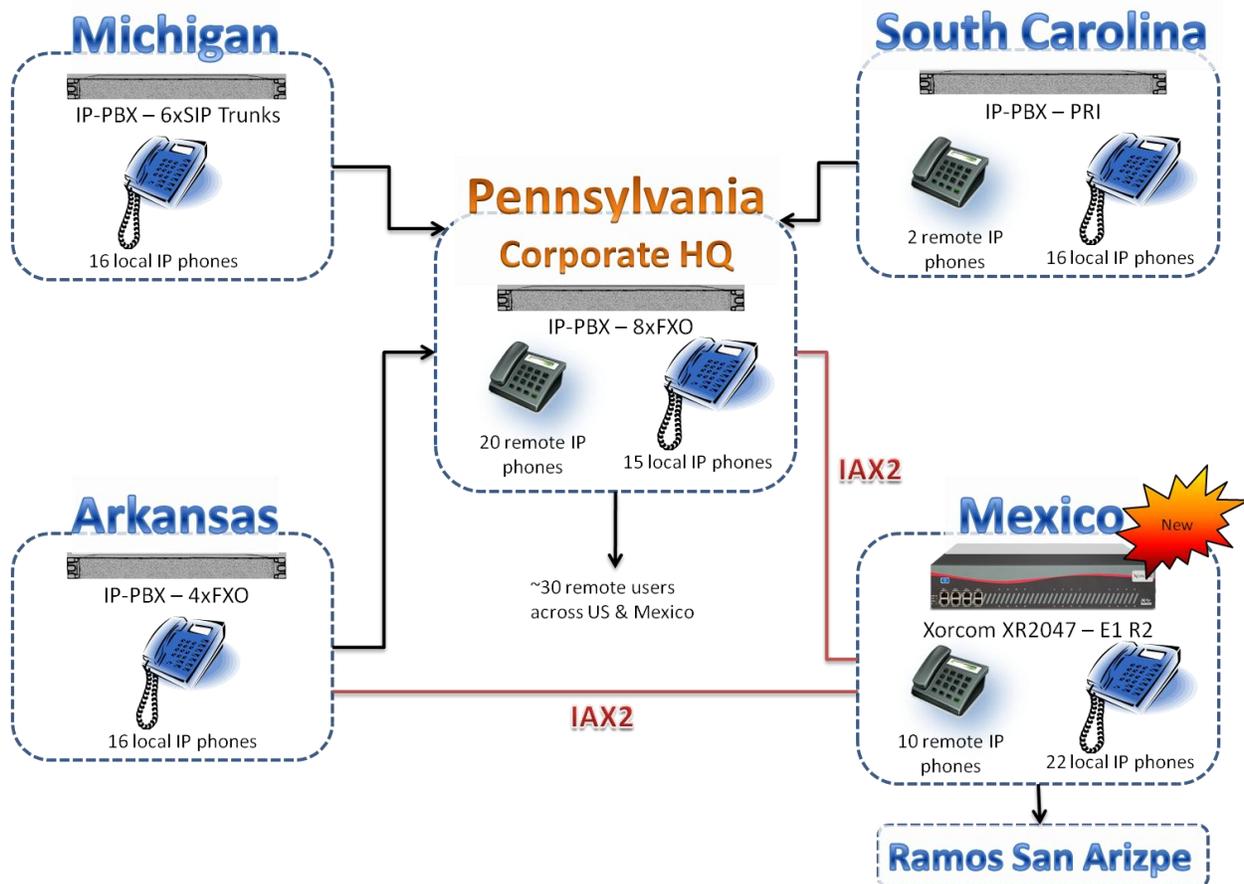
<b>Customer</b>	<a href="#">Huntington Foam</a> Gary McLaughlin, President Tel: (724) 522-5144	<p>“The ability to call directly has <b>changed the way we communicate</b> company wide. We collaborate and quickly share information across the various plants far <b>quicker and with greater ease than before</b>. We pick up the phone and dial three numbers to reach any Huntington Foam employee any time.”</p> <p>- Gary McLaughlin, President - Huntington Foam</p>
<b>Industry</b>	Manufacturing	
<b>Reseller</b>	<a href="#">Rob Welts, Unified Alerts</a> Tel: 800-513-5571	
<b>Main Challenge</b>	Link four existing PBX in the U.S. with new PBX located in Mexico to provide direct dialing across the corporation (for huge cost savings).	
<b>Solution Provided</b>	Xorcom IP-PBX appliance: <a href="#">XR2047</a> with E1 R2 port	

### Overview

Huntington Foam, a manufacturing firm with locations in Pennsylvania, Michigan, South Carolina, Arkansas and Mexico, has multiple PBXs linked via iax2 trunks so they can share conference bridges, line costs by least cost routing, and direct extension to extension dialing.

Unified Alerts, a certified Xorcom reseller, came in when the customer had been left a tad high and dry. Although the customer already had four Asterisk-based PBX systems that were working fine, the original supplier did not have the technical skill to activate an additional (international) circuit successfully. Xorcom and Unified Alerts worked very hard to get the fifth PBX, located in Mexico, to link with the other four PBX systems located in the United States. The result: a happy customer and direct dialing across the corporation, saving them thousands of dollars in line costs.

## Proposed Solution



## Results

The additional benefit of built-in conferencing has allowed for substantially reducing call costs and more information sharing.

## Conclusion

Gary McLaughlin, President of Huntington Foam, states:

“The ability to call directly has changed the way we communicate company wide. We collaborate and quickly share information across the various plants far quicker and with greater ease than before. We pick up the phone and dial three numbers to reach any Huntington Foam employee any time.”

“Unified Alerts has worked tirelessly to deploy VOIP across the corporation, including a site in Mexico, numerous remote personnel, and the plants, while maintaining critical business links - all while reducing cost.”

“Deploying Xorcom in multiple language locations has been a breeze. We have several Spanish

and English sites running dual language systems and now a site running French and English as well. The staff has commented several times on the ease of use for the end user being in the native language.”

## About Huntington Foam

Huntington Foam has made a name out of being the best at what we do. When it comes to the world of custom foam molding, nobody does it better than Huntington. Let us show you why we're the perfect fit for your company, no matter what the end product is that you're shipping.

Huntington Foam operates in four US states and two locations in Mexico. Founded in 1992, the company has grown from a single location to the multi-national industry leading organization it is today.

For more information, please visit [www.huntingtonfoam.com](http://www.huntingtonfoam.com)

## About Unified Alerts

Unified Alerts tag line is “intelligent alerting solutions”. Devised around the concept of delivering solutions and not products, UA builds solutions that answer the customers’ pain points and needs, then continuously test and develop solutions for future use. The company’s experience and efforts in senior care and large multi-site operations translates to a depth of knowledge not found in organizations of its size.

For more information visit [www.unifiedalerts.com](http://www.unifiedalerts.com)

## About Xorcom

Founded in 2004 and privately-held, Xorcom designs and manufactures business telephony solutions that support both traditional and VoIP communication. Xorcom solutions are easy to install and maintain, and are cost-effective since there are no per user license fees. Various utilities provide backup and restore, immediate recovery, and a full redundancy solution for the entire PBX to maximize uptime. Xorcom’s bundled solution for hospitality features the only MICROS-Fidelio certified Property Management System (PMS) interface for Asterisk. Xorcom sells its products via a worldwide distribution channel and OEM partners.

For more information, visit: [www.xorcom.com](http://www.xorcom.com).

### Xorcom USA

23309 North 17th Drive, Suite #100  
Phoenix, AZ 85027 USA  
Tel: 866-XORCOM1 / 866-967-2661  
[info.usa@xorcom.com](mailto:info.usa@xorcom.com)



[www.xorcom.com](http://www.xorcom.com)

### Xorcom Ltd.

Misgav Industrial Park, POB 60  
D.N. Misgav 20179, Israel  
Tel: +972-4-9951999  
[info@xorcom.com](mailto:info@xorcom.com)